

**VIRGINIA HIGH SCHOOL LEAGUE
Scholastic Publications Advisory Committee
Wednesday, November 18, 2015**

Present: Heidi Craft, Atlee, 5A-North
Taren Meekins, Glen Allen, 4A-South
Shelly Norden, Kettle Run, 3A-East
Matthew Pearman, Monticello, 3A-West
Beth Skaggs, Osbourn Park, 6A-North

Lisa Giles, Ex-Officio

MINUTES

The meeting was called to order, and the November 20, 2014 minutes were reviewed.

MULTIMEDIA CONTEST

Contest changes made in 2015 were reviewed. Committee further recommended (1) taking photos of 1st Place hard copies for slide show if school does not provide digital copies.

EVALUATION SERVICES

Committee discussed feedback from Yearbook Evaluative Criteria update and made changes for final draft (2) to submit for executive committee approval.

Committee further recommended (3) changing "Place" rankings to "Class" to correspond with Trophy Class distinction.

2015 REGIONAL MEDIA CHAMPIONSHIP

Committee reviewed RMC programming and potential for 2016 to return to a single site event. Some discussion items included:

- hold at site/city (Williamsburg, James Madison or Virginia Tech) that was a "destination" so schools can have other things to do while visiting
- live stream the event, possibly via NFHS Network
- invite colleges to exhibit
- survey schools on preferences
 - 1 or 2 day
 - weekday or weekend

If RMC remains at three cities, Craft and Meekins recommended (4) Richmond be moved from Friday to Thursday.

MISCELLANEOUS

Committee reviewed Savedge JOY Scholarship and the elimination of the Sports Feature Writing Contest.

NEW BUSINESS

Committee completed first draft of Newspaper Evaluative Criteria update. Giles will submit draft to committee, which will consider further changes between now and January 13, at which point, (5) committee will reconvene via conference call to discuss further recommended changes/updates for a second draft. Committee requests that Giles also provide members with other states' newspaper evaluative criteria for consideration, if possible.

There being no further business, the meeting was adjourned at 3 p.m.