

Mike McCall**Director/Communications**

Mike McCall is in his 10th year with the VHSL and his 35th year in sports communications, public relations and media relations. A 1981 graduate of the University of Notre Dame, he began his career at Roanoke College before joining the sports information staffs at Notre Dame and the University of Florida. He spent 12 years in the NFL as assistant director of media relations for the Tampa Bay Buccaneers and director of public relations for the Washington Redskins. Prior to joining the VHSL, he was senior VP for Russ Potts Productions in Winchester, VA.

Duties and Responsibilities

Communications, Media Relations, Public Relations

Publications

NFHS Network

Virginia High School Hall of Fame

All-State Selection

VHSL Achievement Awards

Special Events and Programs

Website content